



Professional Training for Local and National Government

Management, Sales & Marketing, Customer Care,
Finance & Planning and Personal Development

Used by over 40% of FTSE 100 companies



Practical Training for Professionals

www.ptp.co.uk

Why does Local and National Government choose PTP for their Training?



PTP is one of the UK's leading training companies offering quality and inspirational training throughout the UK. It has worked with a significant number of clients within Local and National Government and lists companies such as ASRA Greater London Housing Association, Department for Education & Skills, Department of Health, Equal Opportunities Commission, Forestry Commission, Strathclyde Police Federation, The British Library and The Home Office among its client portfolio.

Local and National Government choose PTP for training because of their pedigree. PTP provide high quality training, delivered via small groups, allowing practical and enjoyable sessions which aim to be 100% relevant and beneficial to every delegate's professional life. All groups, whether public or in-house, are limited to a maximum of ten attendees to ensure the full involvement and interaction of all delegates.

Our training for Local and National Government professionals is designed to motivate and stimulate them as well as provide vital additional skills and competences which they can implement immediately and which have a positive impact on how they work. All PTP's courses have been approved for CPD (Continuous Professional Development) by the Law Society.

Delegates within Local and National Government will also benefit from PTP using only the most talented of training consultants. They undergo the most rigorous of selection procedures to be part of our elite team – which even includes training PTP's own MD! Our consultants are chosen from hundreds of applicants every year for their passion and enjoyment of the subjects they are delivering as well as their excellent business skills and impressive track records.

A winning combination of stimulating training programmes and the best trainers in the country means we have an impressive client list including Airbus UK, Coca Cola, Nokia, The Ombudsman Service, Panasonic and Deloitte. In fact over 40% of FTSE 100 companies use PTP for their training needs.

Our Experience within Local and National Government

Since its inception in 1991, PTP has worked closely with professional people working in Local and National Government to help enhance their skills across all business areas.

Clients include:

- ASRA Greater London Housing Association
- Department for Education & Skills
- Department of Health
- Equal Opportunities Commission
- Forestry Commission
- Leeds Federated Housing Association
- London Borough of Hackney
- Powys County Council
- Strathclyde Police Federation
- The British Library
- The Criminal Records Bureau
- The Home Office

A Practical Example: North Yorkshire County Council

North Yorkshire County Council (NYCC) based in Northallerton provides the whole range of key services such as education and learning, local libraries, roads and transport, environmental services and consumer and business services and advice. It also works closely with the seven local District Councils who manage services such as council tax collections, domestic refuse and housing.

NYCC like many other councils is undergoing significant change and development in order for it to become more customer focused and maintain a regime of continuous improvement in the way it operates. PTP worked with NYCC's ICT department to provide models for change to dovetail with the Council's new approach..

The programme included the following elements:

- The importance of coping with change
- Theory behind how change affects us
- Techniques for coping with change and how to use them in the workplace
- Action planning to deal with constant and often challenging change

Positive delegate feedback:

“I will be able to be more aware of how people react to different types of change.”

“I now feel more positive to change.” “Thought provoking.”

Your Training Options

PTP offer some of the best value for money training on the market today providing the flexibility to ensure its programmes suit the needs, budgets and time restrictions of their clients.

To this end it offers four training options:

- In-house training package for up to 10 delegates
- Small group public courses held at major towns and cities across the UK
- U-Choose – with a minimum of two delegates you can choose a venue, date and training programme specifically to suit you
- 1-2-1 Training and 1-2-1 Director Training – individual training at your work premises

Companies and individuals can choose from over 150 programmes in the core subjects of Management, Sales and Marketing, Finance and Planning, Customer Care and Personal Development. All our programmes can be tailored to meet the specific needs of our clients and training involves using delegates' own real work situations rather than using hypothetical situations. This gives more meaning and relevance to the training.

All training packages include:

- A top UK training consultant
- Fully comprehensive training course manuals for every delegate
- Framed certificate of attendance for every delegate
- A delegate evaluation form
- An action plan allowing for follow up actions and targets to be monitored

In-house programmes additionally offer:

- An option to choose the trainer who you believe will best suit your needs
- A pre-training conference call with the training consultant to ensure the programme content matches your requirements
- Use of your company logo on all material
- All mainland UK travel and accommodation for the training consultant included in the cost so no hidden extras

“We had a need to improve our Change Management processes and decided that the first step should be to train the management team. PTP provided bespoke training that allowed our management team to really understand the concepts of Change Management and focus on areas that needed improving. PTP will definitely play a part in our training plans for the future.”

Daniel Rubie

Head of ICT North Yorkshire County Council

How to Book

Call our sales team on **0845 660 3860** to discuss how we can help you meet your training needs for local and national government or visit **www.ptp.co.uk**

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