



Professional Training for the Finance Industry

Management, Sales & Marketing, Customer Care,
Finance & Planning and Personal Development

Used by over 40% of FTSE 100 companies



PTP
Practical Training for Professionals
www.ptp.co.uk

Why do Finance Companies choose PTP for their Training?



PTP is one of the UK's leading training companies offering quality and inspirational training throughout the UK. It has worked with a significant number of clients within the finance industry and lists companies such as Barclays, PWC, KPMG, Royal Bank of Scotland and Tesco Personal Finance among its client portfolio.

Finance companies choose PTP for training because of their pedigree. PTP provide high quality training, delivered via small groups, allowing practical and enjoyable sessions which aim to be 100% relevant and beneficial to every delegate's professional life. All groups, whether public or in-house, are limited to a maximum of ten attendees to ensure the full involvement and interaction of all delegates.

Our training for finance professionals is designed to motivate and stimulate them as well as provide vital additional skills and competences which they can implement immediately and which have a positive impact on how they work. All PTP's courses have been approved for CPD (Continuous Professional Development) by the Law Society. The Law Society adopts the same high standards within training that would be demanded by all the major finance professional bodies.

Delegates within the finance industry will also benefit from PTP using only the most talented of training consultants. They undergo the most rigorous of selection procedures to be part of our elite team – which even includes training PTP's own MD! Our consultants are chosen from hundreds of applicants every year for their passion and enjoyment of the subjects they are delivering as well as their excellent business skills and impressive track records.

A winning combination of stimulating training programmes and the best trainers in the country means we have an impressive client list including Airbus UK, Coca Cola, Nokia, The Ombudsman Service, Panasonic and Deloitte. In fact over 40% of FTSE 100 companies use PTP for their training needs.

Our Experience within the Finance Industry

Since its inception in 1991, PTP has worked closely with professional people working in the finance industry to help enhance their skills across all business areas.

Clients include:

- American Express
- Bank of England
- Barclays
- First Direct
- KPMG
- Leeds Building Society
- Lloyds TSB
- Nationwide Building Society
- Prudential Assurance Ltd
- PWC
- Royal Bank of Scotland
- Tesco Personal Finance

A Practical Example: PTP and Leeds Building Society

PTP provided 'Advanced Finance for Non-Finance Managers' training for senior support staff at Leeds Building Society. As part of the growth and development of Leeds Building Society, the organisation was keen for managers in non-financial roles such as sales, learning and development and product development to increase their knowledge of financial issues and be able to communicate more effectively with other departments on financial matters. The training which was deliberately jargon free provided managers with a greater understanding of the way finance affects their business objectives. It aimed to enhance financial evaluation skills and provided the non-finance managers at Leeds Building Society with an improved ability to contribute to the financial management of their organisation.

Positive delegate feedback:

“It made a scary topic interesting.”

“Excellent balance of topics.”

“It was a very useful overview of finance.”

“Good delivery – the trainer kept our interest all day.”

“We now have a far better understanding of finance.”

Your Training Options

PTP offer some of the best value for money training on the market today providing the flexibility to ensure its programmes suit the needs, budgets and time restrictions of their clients.

To this end it offers four training options:

- In-house training package for up to 10 delegates
- Small group public courses held at major towns and cities across the UK
- U-Choose – with a minimum of two delegates you can choose a venue, date and training programme specifically to suit you
- 1-2-1 Training and 1-2-1 Director Training – individual training at your work premises

Companies and individuals can choose from over 150 programmes in the core subjects of Management, Sales and Marketing, Finance and Planning, Customer Care and Personal Development. All our programmes can be tailored to meet the specific needs of our clients and training involves using delegates' own real work situations rather than using hypothetical situations. This gives more meaning and relevance to the training.

All training packages include:

- A top UK training consultant
- Fully comprehensive training course manuals for every delegate
- Framed certificate of attendance for every delegate
- A delegate evaluation form
- An action plan allowing for follow up actions and targets to be monitored

In-house programmes additionally offer:

- An option to choose the trainer who you believe will best suit your needs
- A pre-training conference call with the training consultant to ensure the programme content matches your requirements
- Use of your company logo on all material
- All mainland UK travel and accommodation for the training consultant included in the cost so no hidden extras

“We had a very engaging and knowledgeable trainer who was able to bring a dry topic to life.”

Emma McManus

Leeds Building Society, Learning and Development Manager

How to Book

Call our sales team on **0845 660 3860** to discuss how we can help you meet your training needs for finance professionals or visit **www.ptp.co.uk**

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