



Professional Training for Charities

**Management, Sales & Marketing, Customer Care,
Finance & Planning and Personal Development**

Used by over 100 charities and over 40% of FTSE 100 companies



PTP
Practical Training for Professionals
www.ptp.co.uk



Why do Charities choose PTP for their Training?



PTP is one of the UK's leading training companies offering quality and inspirational training throughout the UK. It has worked with a significant number of charities and lists NSPCC, The Wellcome Trust, Breakthrough Breast Cancer, Scope Barnardo's and Marie Stopes International among its client portfolio.

Charities choose PTP for training because of their pedigree. PTP provide high quality training, delivered via small groups, allowing practical and enjoyable sessions

which aim to be 100% relevant and beneficial to every delegate's professional life. All groups, whether public or in-house, are limited to a maximum of ten attendees to ensure the full involvement and interaction of all delegates.

Our training for charity professionals is designed to motivate and stimulate them as well as provide vital additional skills and competences which they can implement immediately and which have a positive impact on how they work. All PTP's courses have been approved for CPD (Continuous Professional Development) by the Law Society.

Delegates will also benefit from PTP using only the most talented of training consultants. They undergo the most rigorous of selection procedures to be part of our elite team – which even includes training PTP's own MD! Our consultants are chosen from hundreds of applicants every year for their passion and enjoyment of the subjects they are delivering as well as their excellent business skills and impressive track records.

A winning combination of stimulating training programmes and the best trainers in the country means we have an impressive client list including Airbus UK, Coca Cola, Nokia, The Ombudsman Service, Panasonic and Deloitte. In fact over 100 charities and over 40% of FTSE 100 companies use PTP for their training needs.

All charities receive a 20% discount off all our courses (including those already on special offer!) When booking on line or by phone simply use the code **20CH2009**

Our Experience with Charities

Since its inception in 1991, PTP has worked closely with professional people working in charities to help enhance their skills across all business areas.

Clients include:

- NSPCC
- Cancer Research UK
- SENSE
- Barnardo's
- The Wellcome Trust
- British Heritage
- Common Purpose
- Scope
- Breakthrough Breast Cancer
- The Parkinson Disease Society
- The National Autistic Society
- Marie Stopes International

A Practical Example: Specialist Schools and Academies Trust

SSAT is a registered charity and has a membership of over 5000 schools and organisations. Its aim is to give practical support to transforming secondary education in England by building and enabling a world-class network of innovative, high-performing secondary schools in partnership with business and the wider community.

SSAT continually wants to improve its performance and, as part of an ongoing training programme, has been using PTP's services for in-house training and open courses since 2004. In 2008 & 2009 SSAT commissioned PTP to deliver ongoing in-house training services to its staff. Training was designed to increase the personal effectiveness and professionalism of all staff and in particular, project managers, project officers and business administrators.

The programmes included:

- Finance For Non-Finance Managers
- Introduction to Management & Supervisory Skills
- Project Management

Positive delegate feedback:

"I found the course extremely useful and felt I have learnt a lot."

"An excellent course! I have learnt more today than I did in a whole accountancy module."

"A thoroughly enjoyable course with an excellent delivery. I'd highly recommend the course."

Your Training Options

PTP offer some of the best value for money training on the market today providing the flexibility to ensure its programmes suit the needs, budgets and time restrictions of their clients.

To this end it offers four training options:

- In-house training package for up to 10 delegates
- Small group public courses held at major towns and cities across the UK
- U-Choose – with a minimum of two delegates you can choose a venue, date and training programme specifically to suit you
- 1-2-1 Training and 1-2-1 Director Training – individual training at your work premises

Charities can choose from over 150 programmes in the core subjects of Management, Sales and Marketing, Finance and Planning, Customer Care and Personal Development. All our programmes can be tailored to meet the specific needs of our clients and training involves using delegates' own real work situations rather than using hypothetical situations. This gives more meaning and relevance to the training.

All training packages include:

- A top UK training consultant
- Fully comprehensive training course manuals for every delegate
- Framed certificate of attendance for every delegate
- A delegate evaluation form
- An action plan allowing for follow up actions and targets to be monitored

In-house programmes additionally offer:

- An option to choose the trainer who you believe will best suit your needs
- A pre-training conference call with the training consultant to ensure the programme content matches your requirements
- Use of your charity's logo on all material
- All mainland UK travel and accommodation for the training consultant included in the cost so there are no hidden extras

“Many thanks once again for all your help and hard work in executing the Finance for Non-Finance training session and many who attend pass on compliments to you on how well you delivered the programme. It really has been much appreciated and staff who couldn't attend keep asking when we are to run these again!”

Aruna Rekhye

Specialist Schools and Academies Trust

How to Book

Call our sales team on **0845 660 3860** to discuss how we can help you meet your training needs for retail professionals or visit **www.ptp.co.uk**

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