

Case Study



HOT Animation



Client Details

Sector:	Blue Chip / Leisure / Entertainment
Skills Delivery:	Management – Introduction to Management and People Management
Client:	HOT Animation is part of HIT Entertainment Ltd - one of the world's leading preschool entertainment companies with names such as Bob the Builder, Pingu, Barney and Thomas the Tank Engine within its portfolio. The company's activities span television, video production, publishing, consumer product licensing and live events

Background:	HOT Animation wanted to enhance the management and people management skills of a large middle management team as a result of recent acquisitions and restructuring. The training was devised to help the company gain added expertise and advanced management techniques to generally boost the skills set within the company.
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Brief:	<ul style="list-style-type: none">• Equip a large and varied management team with the management skills necessary to enhance individual and team performances.• Ensure training is creative and appealing to a diverse audience including editors and directors.• Provide useful training for a management team at a time of change.
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Training:	Programme covered <ul style="list-style-type: none">• Understanding management styles• Agreeing and monitoring objectives• The art of delegation• How to motivate• Getting the best from people
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Feedback:	"Excellent presentation. Lively and Entertaining." Lizzie "It surprises me how much I learn on these courses." Steve "Very impressed all round." Daryl "The course was both enjoyable and informative." Lea
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Client quote:	"We found the training course extremely useful for our particular needs and the fact that the trainer was willing to alter the course for our requirements was excellent. All training delivered was highly professional and informative." Leanne Murphy, HR Coordinator
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Other clients within Blue Chip / Leisure / Entertainment sector:	Sony Music Entertainment Hewlett Packard Hilton International	Ikea P & O Ferries Tourism of New Zealand
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